
"Viking Bull's Eye Glimmers made in 2 Shapes - 2 Sizes"
by Preston Ver Meer

First shown on the 1973 Viking Catalog Cover and Page 1 of the Catalog.

The item numbers 7321 - 3.5" & 7320 - 2.5" Bull's Eye Candle Glimmers were very popular for Viking. The Large 3.5" Glimmer weighed in at 2 lbs. 11 ounces. It was a perfect Cube with a 2.25" diameter Round Candle Well. The Bull's Eye is shown on all 4 sides and the bottom.

The Smaller 2.5" Glimmer is the same design, just smaller with a 1.5" Round Candle Well. The 1973 Viking Price List showed the colors Green, Bluenique, Amber, Orange, Plum, and Ruby.

Plum was only made one year! The Retail value was \$3.50 each. This is by far the toughest set to find.

The 1974 Viking Catalog showed the Green set on page 2 and the Ruby set on page 6. The design, prices and colors were all the same.

The 1975 - 1976 Viking Catalog showed the Ruby, Bluenique and Green set in a full page of

Glimmers, offered for sale, at that time. They had the same design, but prices were raised to \$6.00 for the #7321 and \$4.00 for the #7320. The same colors were offered, but NO PLUM!

The 1976 - 1977 Viking Catalog ran a 2 page spread on pages 10 & 11 showing 12 different patterns and designs of Glimmers. They must have been very good sellers at the time. The selection and styles just kept coming and the

prices also kept rising. The #7321 then sold for \$8.50 in Ruby and \$6.00 for the other colors. The #7320 then sold for \$6.00 in Ruby and \$5.50 for the other colors.

The 1977 - 1978 Viking Catalog ran another 2 page spread on pages 26 & 27. Pictured were both sizes, in the same colors, with the Round Candle Wells.

The 1978 - 1979 Viking Catalog brought change to the Bull's Eye Glimmer.

The sides and the bottom were the same, but the Candle Well was now square. The Catalog did not show the Round Candle Well Glimmer, but the item numbers stayed the same. The same colors were offered in the NEW STYLE. **No Bluenique Square Well was**



shown made according to the later Price List!

The 1980 - 1981 Viking Catalog showed 2 pages of Glimmers again and the Bull's Eye was shown in 2 sizes and 3 colors. There were no Bluenique colors shown in the photos. It must have been about the end of the line or the Bluenique color was now what I refer to as Charcoal Blue. The 1980 Price List shows the Retail Price for the #7321 Ruby Glimmer at \$9.95 and other colors at \$8.95. The #7320 Glimmer was \$6.50 for the Ruby and \$5.95 for the other colors. The Price List only showed the colors Green, Amber and Orange colors.



The 1981 - 1982 Viking Catalog brought about even more change to the Bull's Eye Glimmer. Only the Square Candle Well patterns were shown but new colors were added.

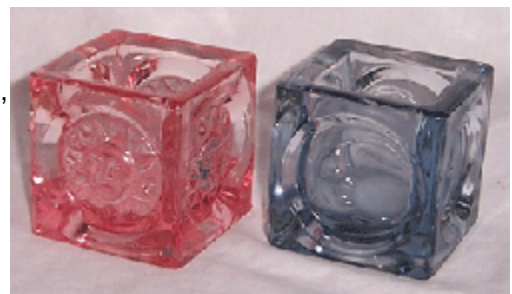
The 1982 Price List showed the new colors of Spring Blue, Spring Green, Pink and Crystal. None of the older colors were listed. The #7320 was listed in the Price List only in the new colors of Crystal, Pink, Spring Blue and Spring Green. They were all priced at \$4.00 each. The #7321 - 3.5" Bull's Eye Glimmer was not shown in the Price List but was shown in the Catalog in the new colors only.



NEW Small Cubed Glimmers were then added to the line. The item #8125 Sun Glimmer and #8126 Moon Glimmers were shown in the 1981 - 1982 Viking Catalog for the first time. They were shown in the Catalog on page 14 in the colors Spring Blue, Yellow and Crystal. I believe that only the 2.5" Cubed Glimmer size was made.

The 1982 Viking Catalog showed the Sun and Moon Glimmers in one size and all 5 colors.

Also pictured were the #7320 2.5" Bull's Eye Glimmers in Pink, Spring Blue and Spring Green with the Square Candle Well. The 1982 Price List showed the colors made as Lilac, Pink, Spring Blue, Crystal and Yellow. All sold for \$4.00 each.



The January of 1983 Supplement to the 1982 Catalog showed none of these Glimmers.

The 1984 - 1985 Viking Catalog showed the Bull's Eye Glimmer #7320 with Square Candle Well, Sun #8125 with Square Candle Well and the Moon #8125 with the Square Candle Well in the Crystal colors. Crystal was the only color shown in the Price List at \$4.50 each.

A complete set of these would be very impressive!

ADDITION IN FEBRUARY 2007

This Star of David may have been a special pour!!

In a December of 1996 4 page Folder Dalzell/Viking pictured a series of 3.5 and 2.5 inch Votive Cubes

3.5 Inch listings were:

#8137 - Moon

#8138 - Sun

#8139 - Star (Not the star of David)

2.5 Inch Listings were:

#7320 - Bull's Eye

#8125 - Sun

#8126 - Moon

#8128 - Tree

#8136 - Star

These were made in 9 colors: Amber, Cranberry Mist, Cobalt, Pink, Ice Blue, Plum and Yellow Mist as shown.



Three different colors of Blue in the Bull's Eye Glimmer!

One of our members sent me a photo of the 3 different colors of the Bull's Eye Glimmer. Left is the Cobalt Blue, Center is Bluenique and Right is the Charcoal Blue.



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